



CORPORATE PROFILE

# TRAINING IS AN INVESTMENT IN THE FUTURE OF YOUR BUSINESS



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## ABOUT SYNERGIC TRAINING

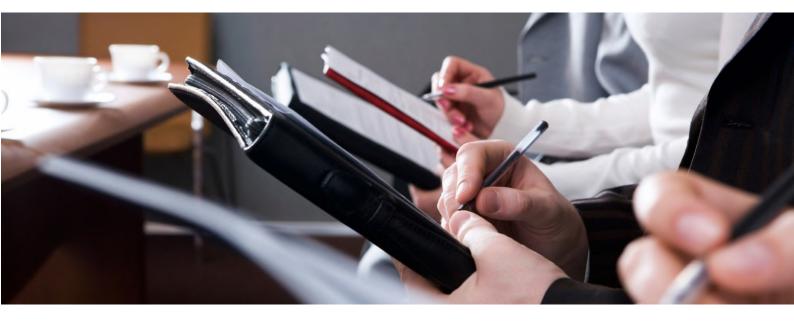
Synergic Training is aimed to provide best training solutions for both employers and the employees as training presents a prime opportunity to expand the knowledge base of all employees, training and development provides both the company as a whole and the individual employees with benefits that make the cost and time a worthwhile investment.

Synergic Training has the best team available consisting of experts having portfolio of more than ten years of immense experience in the field of professional and corporate training programs ranging from professional credentials to capacity building of the individuals. The executives and trainers of this organization are member of multinational professional bodies, such as:

- Institute of Chartered Accountants of Pakistan (ICAP)
- Association of Chartered Certified Accountants, UK (ACCA)
- Accountants and Auditors Association, UAE (AAA)
- Institute of Internal Auditors, USA (IIA)
- Information Systems Audit and Control Association, USA
- Chartered Institute of Management Consultants, USA
- Institute of Management Accountants, USA
- Institute of Financial Consultant, Canada

We provide corporate trainings as public program, as well as in house training program tailored according to organization needs and desires.

You will find more details of our corporate and public trainings in coming sections.



## WHY TRAININGS

Training is vital for organizational development and success. It is fruitful to both employers and employees of an organization. An employee will become more efficient and productive if he is trained well. Training is given on four basic grounds:

- The employees are trained to refresh and enhance their knowledge.
- If any updations and amendments take place in technology, training is given to cope up with those changes.
- When promotion and career growth becomes important. Training is given so that employees are prepared to share the responsibilities of the higher level job.

#### The benefits of training can be summed up as:

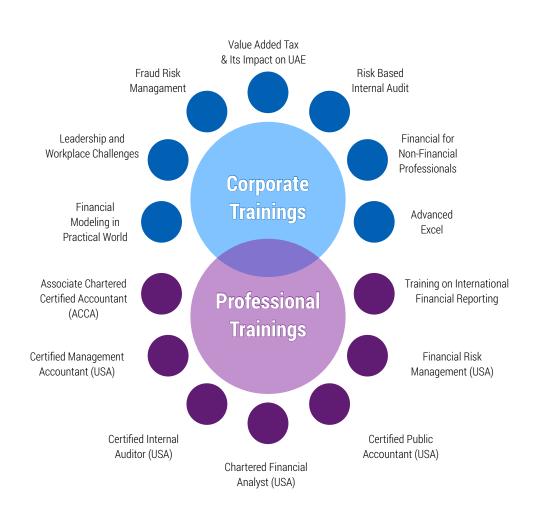
- Improves morale of employees Training helps the employee to get job security and job satisfaction. The more satisfied the employee is and the greater is his morale, the more he will contribute to organizational success and the lesser will be employee absenteeism and turnover.
- Less supervision A well trained employee will be well acquainted with the job and will need less of supervision. Thus, there will be less wastage of time and efforts.
- Fewer accidents Errors are likely to occur if the employees lack knowledge and skills required for doing a particular job. The more trained an employee is, the less are the chances of committing accidents in job and the more proficient the employee becomes.
- Chances of promotion Employees acquire skills and efficiency during training. They become more eligible for promotion. They become an asset for the organization.
- Increased productivity Training improves efficiency and productivity of employees. Well trained employees show both quantity and quality performance. There is less wastage of time, money and resources if employees are properly trained.

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# OUR SERVICES

Our services are briefly shown in the following chart.



### **CORPORATE TRAININGS**

Corporate and Public Trainings are scheduled according to market need and demand. These trainings are held as public program or in-house program. The corporate trainings ranges from one day to five days. All in house trainings can be tailored according to industry focused needs and desires of the organization. These trainings are designed specifically for capacity building of individuals organization as a whole.



Some of our showcase trainings are as follows:

- Value Added Tax and its impact on UAE.
- Fraud Risk Management
- Risk Based Internal Audit
- Finance for Non-Financial Professionals
- Advance Excel
- Financial Modeling in Practical World
- Leadership and Workplace Challenges

We have very talented and experienced trainers to come across to get you trained in very innovative and professional manner.

### PROFESSIONAL TRAININGS

Professional Trainings are usually exam based programs, conducted during specified dates and sessions depending upon program registration and exam dates.



#### These training courses include

- Associate Chartered Certified Accountant UK (ACCA)
- Certified Management Accountant USA (CMA)
- Certified Internal Auditor USA (CIA)
- Chartered Financial Analyst USA (CFA)
- Financial Risk Management USA (FRM)
- Training on International Financial Reporting (IFRS)
- Certified Public Accountant USA (CPA)

We have, a vast range of professional and experienced trainers to teach these programs who are producing fantastic results over the period of time. Further details can be available, if required.

# Training Through Innovation & Professionalism





302, Bloom Central, Opposite Al-Wahda Mall, Airport Road, Abu Dhabi - UAE Info@synergictraining.com www.synergictraining.com +971 2 645 0999 +97150 583 5826